

Winner 2024



Enabling seamless growth and **operational efficiency** through a strategic IT overhaul, enhanced communications, and **robust ongoing support**.

MESH

🖱️ www.meshmarketing.co.uk

📞 020 7812 0818

The Client

Employee Count: 90

Head Office: London

Mesh Marketing is a leading marketing agency based in London, Leeds and County Durham; known for its innovative and results-driven approach. Specialising in brand activation, including brand, shopper, digital and experiential marketing, they help businesses enhance their brand presence across multiple media channels and achieve growth across all sales channels. With a focus on tailored strategies and a client-centric approach, Mesh combines creativity with human and data-driven insights to deliver exceptional outcomes. Their commitment to excellence has established them as a trusted partner for brands in the UK and across the world.

Our Partnership

razorblue began working with Mesh Marketing in 2018, a connection established through Dan Kitchen, razorblue's CEO. Since then, we have provided Mesh with comprehensive managed IT services.

Mesh Marketing sought additional expertise and support to enhance their infrastructure, and they chose us for our local presence and strong reputation. We have since maintained a close relationship, offering consultancy, advice, and ongoing support with regular monthly meetings to ensure their IT needs are consistently met.

We provide full managed IT support, handling all aspects of their IT operations including Microsoft licensing, security, and infrastructure.

To ensure seamless connectivity, we implement robust networking solutions that support their fast-paced, high-demand business.

With a cybersecurity-first approach, we deploy Mimecast email security and SSL certificates to safeguard their operations.

We also offer proactive consulting through regular monthly strategy meetings and on-site visits across London, Wynyrd, and Leeds, ensuring their IT scales in line with their growth.

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razorblue 
IT Solutions for Business



“Working with razorblue has been a game-changer for Mesh. Their expertise and dedication have transformed our IT infrastructure, providing seamless support and cutting-edge solutions. razorblue’s proactive approach has minimised downtime and enhanced our operational efficiency. Their ongoing support and strategic advice have been invaluable, ensuring our systems are robust, secure and future-proof.

We appreciate their commitment to excellence and the personalised service they provide. razorblue truly understand our needs and consistently delivers exceptional results, making them a trusted partner in our growth journey.”

Stewart Baxter – Director

The Challenge

Mesh Marketing wanted their IT infrastructure to evolve with their growth. Their on-premises server required relocation from their London office to their Wynyard site. With the 2025 PSTN switch-off approaching, they needed a future-proof, cloud-based telephony solution to support seamless operations.

communication platform built for remote work and future growth. We optimised their Wynyard office IT environment, including installing dedicated cooling systems to ensure server performance and longevity. Through regular reviews, strategic planning, and continuous optimisation, we ensure Mesh Marketing’s IT remains resilient, agile and ready for the future.

The Outcome

razorblue engineered a complete IT overhaul, ensuring zero downtime, constant collaboration, and long-term scalability. We strategically relocated Mesh Marketing’s server to their Wynyard office over a single weekend, ensuring uninterrupted operations. Our team provided on-site support to guarantee a flawless transition.

We replaced three analogue systems with Microsoft Teams Telephony, implementing Teams Direct Routing and migrating all numbers. This created a centralised, scalable

Ready to upgrade your infrastructure?

Arrange a free consultation with an expert today